Check out the amazing possibilities

55% of guests will prefer a hotel with SmartTV over one that doesn't.
92% of guests will use SmartTV in their hotel room more than twice a day.



Delight most of your guests – and amaze the rest

Fueled by the latest smart features in their home TVs, many people now expect hotel TVs to also be their gateway to the online universe. Especially younger people. They have become accustomed to using the TV to continually Tweet and check their friends' latest activities on Facebook. They also expect the crystal-clear screen to play YouTube and the myriad of Internet TV channels, as well as show content from their own digital devices - wirelessly.

Now, thanks to advanced software that is exclusive to Philips, you can delight your guests who expect the SmartTV experience, with stunning, unique features such as SimplyShare, Appcontrol, IPTV, Integrated IPTV and more – all specially developed for the hospitality market. And for those guests who don't expect this online universe, you will amaze them – with breath-taking functionality that is so much fun and so easy to use.

"It's innovative, different and offers the right content through NetTV, exactly what guests want and our industry needs."

Ian Miller, Deputy Director of the institute of innovation and entrepreneurship at EHL (Lausanne Hotel School).

SmartTV

7654321

Super Seven

One of the main attractions of our hotel TVs is our 'Super Seven' commitment.
A commitment that gives you a significant competitive advantage on so many levels.



1	**Sustainability**	> EU Energy Label, EcoFlower, Flame Retardant Housing, SmartPower
2	**Simplicity**	> MyChoice, Integrated Wi-fi, SmartInstall, SmartInfo, Secure SimplyShare
3	**Smart technology**	> All LED TVs - with 3 complete ranges of Smart TV, Integrated IPTV
4	**Services**	> Extended Warranty, Rentaltv & Operational Excellence
5	**Signature range**	> 3D, Ambilight & all hospitality features
6	**Security**	> VSecure over RF and IP, SmartTV content protection
7	**Segmentation**	> Dedicated Healthcare TVs, Prison Mode

> 1 Sustainability > 2 Simplicity > 3 Smart technology

GREEN button · Flame retardant housing · SmartPower · EU Ecolabel www.ecolabel.eu · A+ Energy Label · mychoice · SmartInstall · Wi Fi CERTIFIED · YOUR BRAND SmartInfo · SimplyShare · Full HD LED · SXP Serial Express Protocol



> 4 Services > 5 Signature range > 6 Security > 7 Segmentation

Integrated IP TV SmartTV extended warranty 5 years Rentaltv Operational excellence EASY 3D ambi light VSecure VSecure IP PRISON MODE HEALTHCARE MODE

Sustainability



"Philips Hotel TV is ranked within the top 7% of all 2,500 companies assessed on sustainability practices."

EcoVadis, global leader in independent sustainability assessments

ecovadis
SUSTAINABLE SUPPLY MANAGEMENT

Save money – while reducing environmental impact

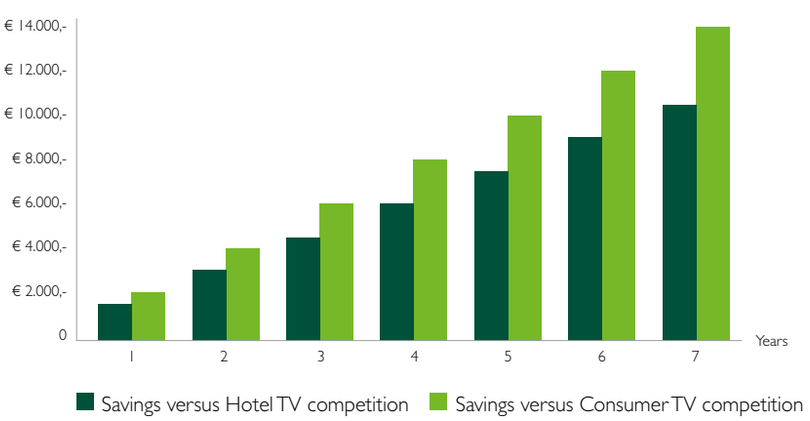
With our hotel TV solutions you can significantly reduce your energy bills - without compromising in any way on picture quality. For example, our hotel TVs have SmartPower functionality. This reduces energy consumption through dimming the backlight. We're also the first company to introduce energy labels on all our hotel TVs, which can come with stand or without. And as you would expect, every single one qualifies as "green".

Give your guest a choice

We've also made it extraordinarily simple for guests to be involved in sustainability. There's a button (green of course) on the remote control that gives your guest the choice to help minimize environmental impact, and also save you money.

Excellent green credentials

We first appeared on the Dow Jones Sustainability Index in 2000, and last year we were global leader in the 'leisure goods' sector. Greenpeace has given us the status of 'climate leader', by far the highest position of any company supplying dedicated hotel TVs.



GREEN button

Flame retardant housing

SmartPower

EU Ecolabel www.ecolabel.eu

A+ Energy Label

2 Simplicity



SmartInstall

SimplyShare

Instant initial CLONING

SmartInfo

Wi Fi CERTIFIED

TV Integrated Connectivity

mychoice



The simple alternative to Pay-TV: MyChoice

We launched the unique MyChoice system in 2010. Today, more than 20,000 hotel rooms have this ultra-simple alternative to Pay-TV. The reasons for this overnight success? Guests are given more choice and hotels generate revenue simply by selling scratch cards or PIN codes. Specifically for the standalone market, MyChoice is a great way of generating extra revenue without hefty investment or lengthy contracts.

SmartInfo – the best way to brand and share your information

SmartInfo consists out of the features HotelInfo (all ranges) and SmartUI (only PrimeSuite, MediaSuite and Signature). It allows you to provide hotel or city information to your guests. You can change the information regularly and easily to keep your guests up to date with all the latest developments in your hotel. With Smart UI, your guests have access to this interactive hotel webpage even when the TV is not connected to your intranet or internet.

SmartInstall for easy remote installation and maintenance

SmartInstall makes installation and maintenance of your TVs effortless. With a simple to use web tool, you can now remotely configure and install your TVs without visiting any rooms! This saves you time and makes sure your guests are not disturbed. Whether it is updating the hotel info pages or installing new channels, SmartInstall can handle all.

Fast and simple connectivity - wired or wireless

Your guests want to view or listen to their own content brought from their own device on to your TV*. With our TVs they can do this wirelessly through Secure SimplyShare which is an open system supporting both iOS and Android users. Our secure sharing makes this DLNA based system protected so your guests will not be disturbed by other people. Or they can use the USB and HDMI ports on the side of the TV to make a wired connection.

**playback of video content is codec dependent*



"We installed MyChoice in February 2011 and we are very satisfied with the equipment. This is a very exciting alternative to Traditional Pay-TV"

Hotel Manager
Active Cabin Hotel

3 Smart Technology

From our dedicated Smart TV for Hospitality to the latest LED technologies – Smart Technologies are a powerful tool to create recurring revenues, achieve low cost of ownership and increase guest satisfaction at the same time



Availability of catch-up TV services is country dependent.

SmartTV

SmartTV introduces an entirely new level of connectivity on top of the existing program content, and it has been developed specifically for the hospitality market. You can easily access Facebook, Twitter, YouTube and countless other well-known services – all via the TV and with software made for the TV. In this way your guests can browse the web, socialize, relax, check e-mail, catch up on the latest news, check weather or flight info, stock market moves, and more. Much more. With Smart TV, guests even have access to the catch-up TV services from their home country which ensures the most relevant content for everybody. Enabled by Wi-fi or wired internet, this SmartTV functionality is built into our PrimeSuite, MediaSuite and Signature TV ranges, so you don't have to upgrade your existing system to provide these services – whether you are a two-star or five-star hotel.

Page **12** of this brochure discusses in more depth the SmartTV features that are unique to Philips Hotel TVs. Take a look and discover how your hotel will get a genuine competitive advantage.

SmartTV



Clear leaders in LED

Another aspect of our Smart Technology commitment is that all Philips Hotel TVs are backlit with LED technology – not the conventional CCFL. So compared to standard LCD screens, Philips Hotel TVs create a much higher contrast and more vivid natural colors, while at the same time consume less energy. As a leader in LED, our TV range also consists of a full line-up of only ultra-thin LED TVs.

A guarantee of system compatibility

We fully appreciate that you don't want any hassle or compatibility issues when connecting new TVs to existing infrastructure such as an interactive video-on-demand system. So we make sure that all our PrimeSuite, MediaSuite, and Signature TVs are fully compatible with the systems of your choice through Serial Express Protocol (SXP) and integrated IPTV. By integrating the full set of features into our TVs, we ensure no set-top boxes or even coax signals are needed, saving money, hassle and clutter.

Full HD LED

SXP Serial Express Protocol

Integrated IP TV

HbbTV

4 Services



4 Free pick-up and return

We've been in the hotel TV business for over 30 years, and in that time we've built up a highly responsive pan-European service organization. This means you enjoy free pick-up and return services as well as delivery to your location at the time of your choice. This is unique in our market. Through a close working relationship with major interactive system integrators and distributors, you can rely on us to contribute to the smooth running of your business.

Five-year warranty

You don't want any headaches while running your hotel operation. That's why we offer an extended five-year warranty. This enables you to concentrate on your business, while we and our partners take care of the TVs. What's more, you can buy this extended warranty for already-installed TVs as well as new ones.

Hassel-free rental

You may be interested in renewing the TVs in your hotel, but the moment isn't quite right for that kind of capital investment, or you want to divert your resources to other areas. No problem. Together with De Lage Landen, the European leader in business-to-business financing, we offer you a simple, transparent and robust rental program. You can therefore enjoy the best hotel TVs on the market without any initial outlay, and then just pay a fixed amount every month. The system has recently been upgraded so all different types of hotels can take advantage.

extended warranty 5 years

Rentaltv

The smart way to upgrade your hotel!

Operational excellence

5 Signature range



The combination of TV luxury and hotel functionality

This TV has a unique borderless design which means that it becomes a stylish sheet of black glass when not in use. But it's not only that, the Signature range is also a powerful example of our commitment to the hospitality industry. To date, only Philips has made the substantial investment required to transform a high-end TV into one that has full hotel functionality. Signature TVs now come with SmartTV features such as SimplyShare and Appcontrol. Where else could you find such stylish 600Hz TVs with Full HD, Surround Sound, 3D, and Ambilight – merged with hotelspecific functionality? Where else, other than Philips.

ambi light

EASY 3D

6 Security





Guest privacy protected

Unlike regular TVs the special features built into our hotel TVs mean that your guests can access their social media accounts without any risk of others doing the same. That's because all cookies are automatically deleted when the TV is switched to standby. This also means that your guests can show their own content on your hotel TV with the confidence that it does not appear anywhere else.

Show - and sell - the latest HD premium content

By incorporating the industry standard VSecure encryption technology, our TVs make it possible for you to legally and safely show HD Video on Demand or Broadcast content by all major distributors such as UIP, Filmbank and Fox. Automatic content protection for both RF and IP systems is built-in as standard, this means that there is no need for an extra set-top box.

VSecure

VSecure IP

Certified by:

united international pictures

FILMBANK

FOX

7 Segmentation



Healthcare Mode

Our special EasySuite+ TVs come with a white or black cabinet and a wide range of special features for hospitals and nursing homes. For example, the clean, simple and anti-bacterial healthcare remote control of one TV can never inadvertently switch channels on another TV close by – which is often the case with ordinary TVs. This makes them also ideal for cruise ships and holiday parks. All our Healthcare Mode TVs include a special headphone socket to minimize noise disturbance, this socket is also compatible with pillow speakers. We can even provide all relevant software to easily link up with nurse call systems.

Prison Mode

Prisons and other correctional facilities are required by law to control communication to, from and between inmates. This influences the choice of TVs, because subtitles, teletext, the Electronic Program Guide and USB ports can all be misused for other communication purposes. The Prison Mode on all our ranges ensures secure use of TVs by disabling all of these functions.

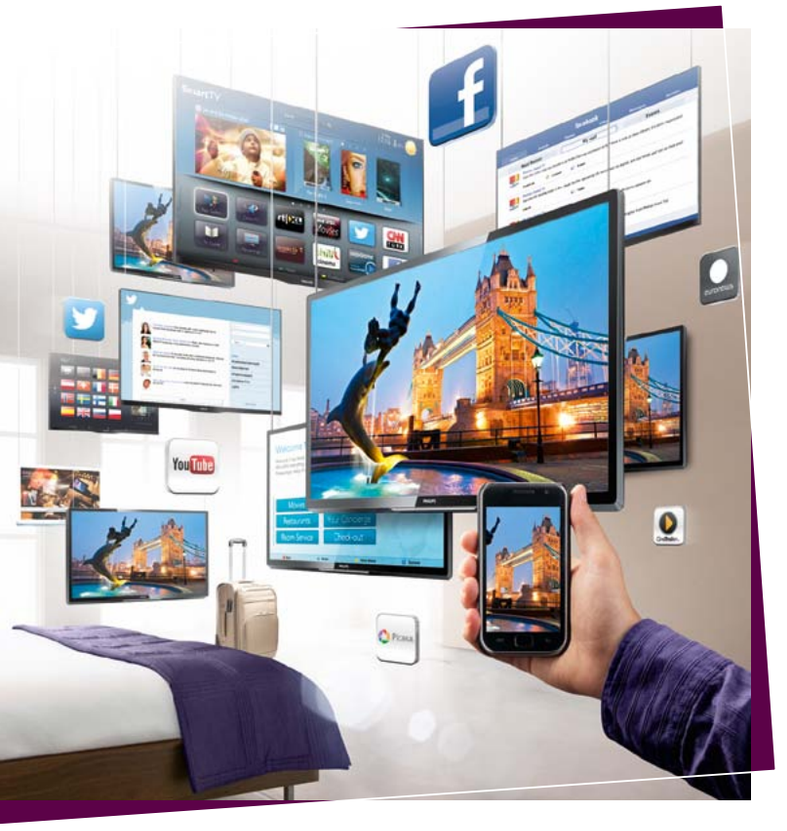


PRISON MODE

HEALTHCARE MODE

Valuable SmartTV

features for hotels – only from Philips



We look at the needs of today as well as the demands of the future

In the coming months, more and more of your guests will have a SmartTV at home. Smart TVs are already available in the shops, and by 2014 all TVs sold in the consumer market will be internet-enabled. This means that more of your guests will want at least the same experience in your hotel. But the hotel environment is different from the home environment and its network. Fortunately, Philips has been thinking ahead.

And most importantly, you can deploy these services without risk or unexpected costs, thanks to Philips-exclusive features such as the ones below.

We were the first to launch a dedicated SmartTV range for hospitality in 2011, an innovation that was recognized by HTNG's Most Innovative Hospitality Technology Award 2011. We are now taking another huge step forward in 2012, with the launch of three dedicated SmartTV ranges – all with advanced features that enable you to deploy revenue-earning and guest-delighting SmartTV facilities.

Secure SimplyShare – for extra security

Guests will bring their own devices and content into your hotel room. And they will want to wirelessly share that content on the big screen – without any security risks. With Secure SimplyShare they can, because it guarantees that the wireless connection is made to just one TV at a time, so no one else in a near-by room will inadvertently see their content. Secure SimplyShare is DNLA-certified, it is specifically made for hospitality, and is exclusive to Philips Hotel TVs.

Appcontrol – for extra convenience

Philips offers a special country selection filter so that your guests can instantly select the Apps that are in their language. In addition, all Apps are stored centrally and managed by Philips, so you will never need to upgrade your TVs with the latest versions. And, because we've taken out all Apps that require credit card authorization, we also keep it safer. But perhaps most importantly, the Appcontrol feature enables hotels and integrators to remotely define which Apps will be displayed on the portal of each TV, this could even be your own App. This means you can easily personalize your SmartTV experience per room or for a few rooms, a floor, or per hotel brand or country.

WiFi networking – for lower-cost upgrades

Our Hotel TVs can use your already installed WiFi network, so you avoid expensive recabling when you upgrade to smart TV services. And to ensure that your current WiFi network does not become congested, our integrator partners can ensure that there is enough bandwidth for all your guests' laptops, tablets, smart phones and SmartTVs.

IPTV and IP streaming – for more appealing content

With our SmartTVs your guests can have fast and easy access to the vast range of internet TV channels and video-on-demand services. For example, our MediaSuite TV range offers true IP Streaming. This means you only need CAT-cabling to offer all content on your screens. With its IPTV capability, your system integrator will be able to tailor a unique, cloud-based interactive system, without the need of a set-top-box or any heavy head-end installation in your basement. This helps you to significantly reduce costs while also ensuring a future-proof solution.

HTNG 2011
AWARD WINNER
MOST INNOVATIVE HOSPITALITY TECHNOLOGY

The unique CoCreation Expert Team

How the world's hotel industry's thought-leaders steer Philips

At Philips, we truly believe in taking an outside in approach to developing our products and services. We strive to get a deep understanding of the needs of our customers and the latest development in the markets in order to ensure we stay ahead of our competitors and to offer you the best competitive advantage. That is why we regularly bring together a panel of independent hotel industry leaders as our Co-Creation Expert Team. A diverse team of thought leaders in the hospitality industry. With many years of expertise they test new product concepts and help refine them with feedback and advice.

Award winner

In 2011 the Philips Hotel TV CoCreation Expert Team was recognized as the most innovative marketing initiative by the Co-Creation Association.

"I joined the co-creation team because I see that the members of the team have had a real impact on the product development in the past year – I want to be a part of that community. It also makes the product better for us as a buyer in the long-run."

Michael Zetterlund, Nordic Choice Hotels
(now Swisscom Hospitality Services)

The Philips CoCreation Expert Team includes:

Ted Horner, Co-Founder of HTNG
Derek Wood, Director of HFTP
Masha Polshinskaya of Cleverdis
Christophe Causero of Accor
Bryan Hammer, Director of IT Starwood
Bryan Steele, MD Jireh-Tek and member of HTNG Advisory Board
Ian Millar, Professor of IT Ecole Hoteliere de Lausanne
Michael Zetterlund of Nordic Choice Hotels (now Swisscom Hospitality Services)
Jeremy Ward of Kempinski
Roger Taylor of Quadriga
Antoine Trannoy of Locatel
Nigel Bateson of OTRUM
Thomas di Giacomo of Swisscom

Five complete ranges – to ensure the perfect fit

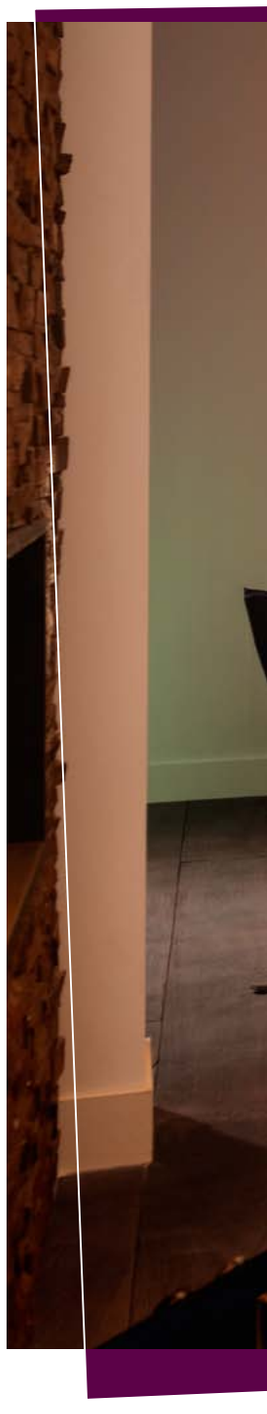
Start to reap the benefits of our CoCreation team efforts with our new 2012 product range. To ensure you can cash-in on the latest ideas in revenue-creation and enhanced customer satisfaction we offer you five ranges of hotel TVs, three of which are fully SmartTVs. So no matter what your business model – from a small family-business to a cosmopolitan luxury hotel - you can be certain of the perfect fit. One that complements your chosen level of service. And one that will simply delight your guests.

Signature

The offer of something truly different

If you're looking to give your guests something truly special, while emphasizing your commitment to offering the best there is, then we have the exact TVs you're looking for. Our Signature range combines a stunning borderless design with a complete set of premium hospitality features.





Signature TVs, with their zero bezel design, simply radiate elegance and style – even when they are switched off. With Full HD, 600Hz Perfect Motion Rate, incredible Surround Sound, and spectacular 3D functionality these TVs are simply irresistible. They also include Ambilight, which takes viewing way beyond the confines of the TV. The picture is completely surrounded by a soft halo of light, which perfectly matches the colors and light levels on screen. This makes it even more entertaining and immersive while also being easier on the eye.



Highlights:

- Impressive Full HD LED images
- Stunning borderless design
- Immersive Ambilight & 3D
- Complete Smart TV incl
  - Secure SimplyShare
  - Smart TV apps dedicated for hospitality
  - Appcontrol to manage your offering
- SmartInstall
- Smart Info premium for interactive branding
- Wi-fi for clutter-free connectivity
- Incredible Surround Sound
- Low power consumption
- DVB-T2/T/C MPEG 2/4
- Screen sizes 42" and 47"



A+ Energy Label

What's more? For the first time ever, these ultra-high-end TVs now also have full hotel modes and come with the complete set of SmartTV features already built in. Signature TVs are a great way to up-sell to deluxe rooms, and your guest will truly appreciate the unique combination of style and performance.

MediaSuite

The world's most advanced SmartTV for hotels

> Winner of the 2011 HTNG Most Innovative Hospitality product Award!



Highlights:

- Brilliant Full HD LED images
- Thin & elegant design with integrated clock
- Complete Smart TV incl
  - Secure SimplyShare
  - Smart TV apps dedicated for hospitality
  - Appcontrol to manage your offering
- SmartInstall
- Smart Info premium for interactive branding
- Integrated IPTV & Wi-fi for clutter-free connectivity
- VSecure IP for content protection over IP & RF
- MyChoice compatible
- Low power consumption
- DVB-T2/T/C MPEG 2/4
- Screen sizes 32", 42", 47", 55"

Full HD LED | Integrated Connectivity | SmartTV | SimplyShare | Integrated IP TV | SXP Serial Express Protocol | SmartInstall | Wi Fi CERTIFIED





Choose a MediaSuite TV and your guests will be totally SmartTV-empowered - with complete functionality such as IPTV, SimplyShare, Smart TV apps, WiFi and Appcontrol. These amazing features enable you to maximize your guest satisfaction and your TV revenues.



A++ Energy Label

A+ Energy Label

A Energy Label



55" with metal look

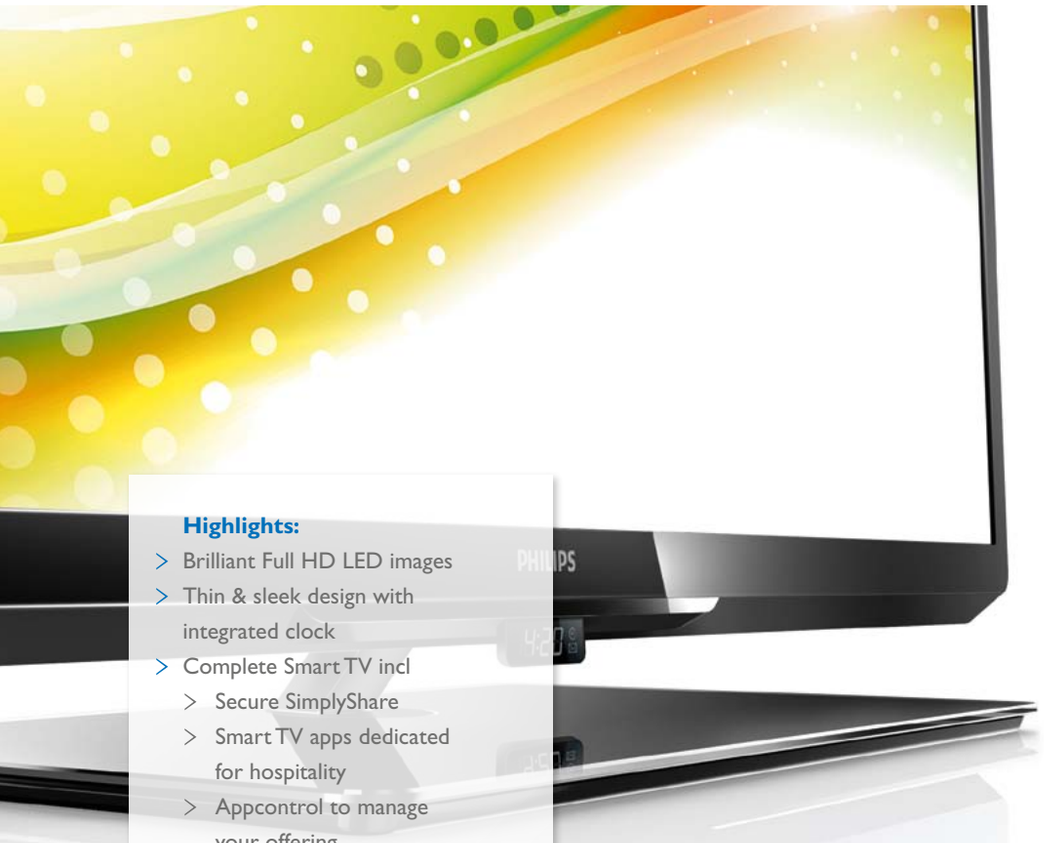
The MediaSuite range is the ideal combination of a fully-featured hotel TV and the perfect gateway to the on-line world. There's no set-top box required: all MediaSuite sets have SmartTV built-in, to give your guests effortless web browsing power and instant access to online Apps. But perhaps most importantly, the way in which you offer these services - free, on a large, high-quality screen, instantly – makes your guests want to return to your hotel time after time. You can choose to use all Apps via the Philips SmartTV service or work with one of our partners to customize your offer with IPTV, for example.

SmartInfo | Ecolabel | myChoice | HEALTHCARE MODE | Instant initial CLONING | 5 years warranty | VSecure IP | 12:00 Integrated Clock

PrimeSuite



Combining versatility with Smart performance



All of the sets in this year's PrimeSuite TV range include SmartTV and the MyChoice recurring revenue feature. So your guests will enjoy fabulous online content and you can enjoy increased revenue.

A+ Energy Label

A Energy Label

B Energy Label

Highlights:

- Brilliant Full HD LED images
- Thin & sleek design with integrated clock
- Complete Smart TV incl
  - Secure SimplyShare
  - Smart TV apps dedicated for hospitality
  - Appcontrol to manage your offering
- SmartInstall
- Smart Info premium for interactive branding
- Integrated IPTV and VSecure IP
- Wi-fi ready
- MyChoice compatible
- Low power consumption
- DVB-T2/T/C MPEG 2/4
- Screen sizes 22", 26", 32", 42"

Next to featuring the complete Smart TV package, PrimeSuite sets also offer compatibility with the system of your choice, protection of HD premium content through VSecure digital encryption, and easier browsing of the available channels. PrimeSuite TVs are available in sizes from 22" to 42", all of which include LED backlit technology to ensure superb picture quality with high contrast and lowest possible power consumption.

Full HD LED · SmartTV · SimplyShare · Integrated IP TV · SXP Serial Express Protocol · SmartInstall · HEALTHCARE MODE · mychoice · 12:00 Integrated Clock · YOUR BRAND HERE SmartInfo · Wi Fi CERTIFIED

EasySuite+



Earning power with reliability and style

With a choice of white or black cabinets, these cost-efficient sets are ideal for hospitals as well as hotels. In addition, because they incorporate MyChoice, they provide excellent opportunities for increased revenues as well as enhanced in-room entertainment.

A Energy Label

B Energy Label





Highlights:

- Brilliant Full HD LED images
- Best-in-class viewing angle
- Thin design with a choice of white or black
- MyChoice for enhanced in-room entertainment and increased revenue
- SmartInstall for easy remote installation and maintenance
- Smart Info for offline branding
- Integrated connectivity panel
- Low power consumption
- Full Hotel, Healthcare and
- Prison Modes
- IR in/out & bathroom speaker connectivity
- DVB-T/C MPEG 2/4
- Screen sizes 22", 26", 32", 42"

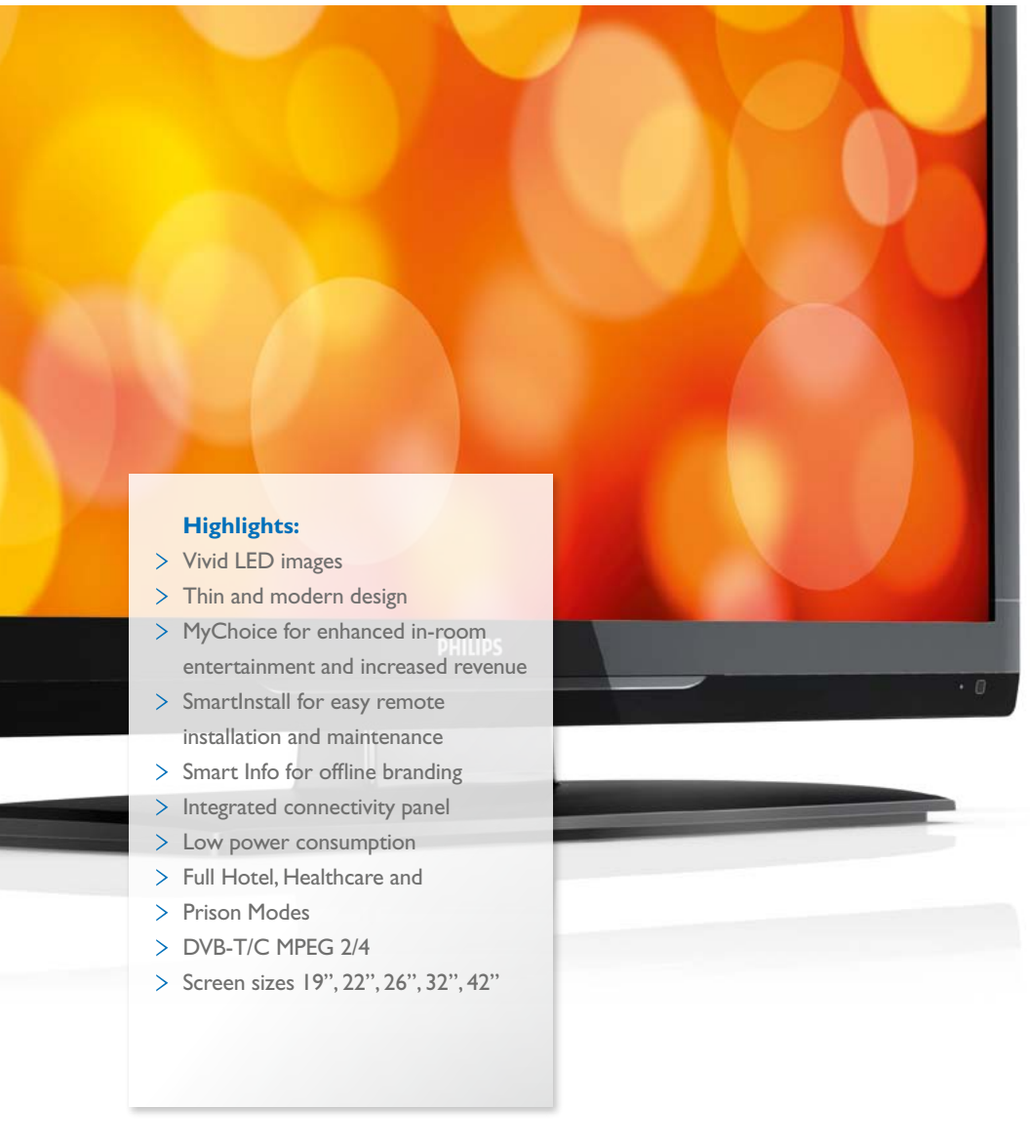
With a better viewing angle than other TVs in this class and latest LED energy efficiency you can give all your guests a touch of luxury while saving and making money at the same time. It's unique design featuring a choice of white and black frames makes the TV blend-in seamlessly in different environments. In addition EasySuite+ also features innovative features like bathroom speaker connectivity and IR in/out making it a versatile set suited for a variety of different applications.

LED · myChoice · TV Integrated Connectivity · SmartInstall · DVB T/C Terrestrial/Cable · Rentaltv · Healthcare Mode · Prison Mode · Theme TV Lite · Instant initial Cloning · Your Brand SmartInfo

EasySuite

Reliable, stylish and energy efficient





These beautiful, thin and reliable standalone TVs are packed with smart technology to make sure you can offer the digital TV channels of your choice to your guests in the simplest way possible.

Highlights:

- Vivid LED images
- Thin and modern design
- MyChoice for enhanced in-room entertainment and increased revenue
- SmartInstall for easy remote installation and maintenance
- Smart Info for offline branding
- Integrated connectivity panel
- Low power consumption
- Full Hotel, Healthcare and
- Prison Modes
- DVB-T/C MPEG 2/4
- Screen sizes 19", 22", 26", 32", 42"

A Energy Label



Available in screen sizes from 19" to 42", all with LED backlighting, the EasySuite range combines stylish, slim design with best-in-class picture performance and very low energy consumption. With the integrated connectivity panel, your guests can easily hook up their digital devices to automatically view their own content on the TV screen. ThemeTV Lite allows intelligent navigation through all your channels, and with SmartInstall, installation is always fast and easy.

LED · myChoice · TV Integrated Connectivity · SmartInstall · DVB T/C Terrestrial/Cable · 5 years warranty Rentaltv · Healthcare Mode · Prison Mode · Theme TV Lite · Instant initial Cloning · Your Brand SmartInfo

Hotel TV compared to Consumer TV

On the previous pages we've given many compelling reasons why you should choose Philips Hotel TVs over any other brand. But, you may ask, why choose hotel TVs at all? Why not just use standard consumer sets instead? The answer is easy: to give you a significant commercial advantage.



Reduced costs, increased income

Through the various in-built energy-saving features, you can save many thousands of euros in running costs over the lifetime of our hotel TVs. And with our unique MyChoice, you can easily generate extra revenue by offering premium TV channels - without having to first invest in additional infrastructure. MyChoice is a proven system in more than 20.000 rooms with rapidly increasing popularity. The ability to reduce energy costs and increase revenues is unique to hotel TVs.

Time saved

Our hotel TVs are specially designed to easily clone the settings from one TV to all others in your hotel, even remotely from any location. With standard TVs you can't - each one has to be programmed individually, each time you need to reconfigure your channels. The difference in time and effort can be enormous.

Guest-proof

We've taken a number of measures to minimize potential problems. For example, built-in volume limitation so as not to disturb guests in adjoining rooms. Menu locking, which ensures that the settings you have programmed into the TV remain the way they should. More secure Smart TV avoiding disturbance from sharing features and allowing hotels to tailor and manage their own offering. And special remote controls which don't allow guests to remove the batteries.

Guest-centered

On our hotel TVs it's possible to display a welcoming message for guests in the room. You can also show a special start-up channel with relevant information about your hotel and the surrounding area through video or images and text. There's one combined list of all available channels for extra convenience. And an integrated clock on PrimeSuite and MediaSuite sets and an on-screen clock on all TVs.

Professional service

Philips Hotel TV has a dedicated organization and global partner network to support you whenever and wherever you may need TV repair services. We also have the widest choice available anywhere of dedicated hotel TVs. In addition, we can offer you a rental program and an extended 5-year warranty.

Professional build

Our hotel TVs are built for professional usage and therefore use components of higher specification, this means that they comply with the most stringent of norms (MTBF).

Additional benefits include

- Dedicated service organization
- Two-years Philips standard warranty incl. free Pick-up-, Repair and Return-Service
- Optional extended five-year warranty
- SmartInfo
- SmartInstall
- Appcontrol
- Secure SimplyShare
- Welcome Message
- Switch-On channel
- Menu Locking with High Security Mode
- Side Control Locking
- Volume Limitation Control
- Energy Saving features
- Dedicated hotel remote controls
- Easy cloning of TV settings
- Flame Retardant Housing
- On-screen clock

2013

Range overview



Signature / MediaSuite / PrimeSuite
EasySuite+ / EasySuite

2013

Range overview

EasySuite	EasySuite+	PrimeSuite	MediaSuite	Signature
19"				
				
22"	22"	22"		
				
26"	26"	26"		
				
32"	32"	32"	32"	
				
42"	42"	42"	42"	42"
				
			47"	47"
				
			55"	
				





	Signature	MediaSuite
	Ambilight	
Type number		
	42HFL7007D 47HFL7007D	32HFL5007D/N 42HFL5007D 47HFL5007D 55HFL5007D N: stand not included
General		
	Ambilight	MediaSuite with NetTV
TV system reception	DVB-T2/T/C (MPEG2/4), PAL, SECAM	DVB-T2/T/C (MPEG2/4), PAL, SECAM
Set Dimension WxHxD in mm (set with stand HxD)	42": 957x579x35.3 (630x196) 47": 1066x640x35.3 (691x196)	32": 744.2x457.6x42.9 (497.3x205) 42": 977.2x589x42.9 (628.7x240) 47": 1088x650.6x42.9 (690.3x260) 55": 1260.6x750x35 (792.8x290)
Set weight, excl. stand (kg)	42": 12 47": 15	32": 8.04 42": 12.8 47": 14.97 55": 19.8
Interactive system prepared		
Vsecure content protection	yes	yes
SmartCard Xpress Expension Box compatible	–	–
SerialXpress interface (SXP)	yes	yes
InternetXpress interface (IXP)	yes	yes
IPTV - MultiCast and UniCast*	–	yes
Infrared Loop thru for RC	yes	yes
Fast Infrared Loop thru for wireless keyboard	yes	yes
Software upgrading of total TV software via USB and DVB	yes	yes
Power On Scart	yes	yes
Viewing Experience & Sound		
LED TV	yes	yes
3D TV	yes	–
Ambilight	yes	–
NetTV	yes	yes
HbbTV	yes	yes
HD Ready / Full HD	Full HD	Full HD
Resolution (HxV)	1920 x 1080p	1920 x 1080p
Viewing angles (H/V in degrees)	178 / 178	178 / 178
Connectivity		
VGA In	yes	yes
External Loudspeaker connection (3.5mm jack)	yes	yes
Number of SCART connector(s)	1	1
Number of HDMI connector(s)	4	4
Front/Side connectors	USB 2.0, HDMI v1.3, CI+	USB 2.0, HDMI v1.3, CI+
Wireless Internet connection (WiFi)	yes	yes
Other connectors	Digital Audio out (optical), PC-in VGA + Audio L/R in, Headphone out	Digital Audio out (optical) PC-in VGA + Audio L/R in, Exte2:YPbPr, Headphone out
Connectivity enhancements	SerialXpress interface USB 2.0 Fast Infrared loop through Power on scart, USB2.0	SerialXpress interface, Fast Infrared loop through, Power on scart, USB2.0
EasyLink (HDMI-CEC)	One Touch Play, System standby	One Touch Play, System standby

Specifications are subject to change without prior notice.

** Q1, 2013*





	PrimeSuite	EasySuite+	EasySuite
Type number			
	22HFL4007D/N 26HFL4007D/N 32HFL4007D/N 42HFL4007D N: stand not included	22HFL3017D / 22HFL3017W 26HFL3017D / 26HFL3017W 32HFL3017D 42HFL3017D	19HFL3007D 22HFL3007D 26HFL3007D 32HFL3007D 42HFL3007D
General			
TV system reception	DVB-T2/T/C (MPEG2/4), PAL, SECAM	DVB-T/C (MPEG2/4), PAL, SECAM	DVB-T/C (MPEG2/4), PAL, SECAM
Set Dimension WxHxD in mm (set with stand HxD)	22": 514x323x45 (361X147) 26": 637x411x49.6 (447x138) 32": 744.2x457.6x42.9 (497.3x205) 42": 977.2x589x42.9 (628.7x240)	22": 514x323x45 (361X147) 26": 628.2x392.3x46.9 (440x159.7) 32": 776.8x477.7x79.4 (25.3x221.4) 42": 1008x601.4x81.4 (650.7x220)	19": 447x285x45 (323x132) 22": 519.8x340.3x38.3 (380.3x144.5) 26": 632.6x406.1x40.4 (452.4x164.3) 32": 745.2x462.7x58 (505.7x188.9) 42": 978.2x594.1x58 (637.1x230.9)
Set weight, excl. stand (kg)	22": 3.8 26": 6 32": 8 42": 12.8	22": 3.8 26": 4.3 32": 8.3 42": 12.52	19": 2.75 22": 3.07 26": 4.66 32": 7.75 42": 13.2
Interactive system prepared			
Vsecure content protection	yes	–	–
SmartCard Xpress Expension Box compatible	yes	–	–
SerialXpress interface (SXP)	yes	–	–
InternetXpress interface (IXP)	yes	–	–
IPTV - MultiCast and UniCast*	yes	–	–
Infrared Loop thru for RC	yes	yes	–
Fast Infrared Loop thru for wireless keyboard	yes	yes	–
Software upgrading of total TV software via USB and DVB	yes	yes	yes (19" USB only)
Power On Scart	yes	yes	yes (except 19")
Viewing Experience & Sound			
LED TV	yes	yes	yes
3D TV	–	–	–
Ambilight	–	–	–
NetTV	yes	–	–
HbbTV	yes	–	–
HD Ready / Full HD	22" / 32" / 42" Full HD	22" / 32" / 42" Full HD	22" & 42": Full HD
Resolution (HxV)	22" / 32" / 42": 1920 x 1080p 26": 1366 x 768p	22" / 32" / 42": 1920 x 1080p 26": 1366 x 768p	22"/42": 1920 x 1080p 19"/26"/32": 1366 x 768p
Viewing angles (H/V in degrees)	22": 170 / 160 26" / 32" / 42": 178 / 178	22": 170 / 160 26" / 32" / 42": 178 / 178	19" / 22": 170 / 160 26" / 32"/ 42": 178 / 178
Connectivity			
VGA In	yes	yes	yes
External Loudspeaker connection (3.5mm jack)	yes	yes	–
Number of SCART connector(s)	1	1	1
Number of HDMI connector(s)	4 (22", 26": 3)	3	2
Front/Side connectors	USB, HDMI v1.3, CI+	USB, HDMI v1.3, CI+	USB, HDMI v1.3, CI+
Wireless Internet connection (WiFi)	Yes, via optional USB dongle	–	–
Other connectors	S/P DIF out (coaxial) PC-in VGA + Audio L/R in, Headphone out	S/P DIF out (coaxial) PC-in VGA + Audio L/R in, Headphone out	S/P DIF out (coaxial) PC-in VGA + Audio L/R in, Ext2:YPbPr, Headphone out
Connectivity enhancements	SerialXpress interface, USB 2.0 Fast Infrared loop through Power on scart, USB 2.0	USB 2.0 Infrared loop through	USB 2.0
EasyLink (HDMI-CEC)	One Touch Play, System standby	One Touch Play, System standby	One Touch Play, System standby

Specifications are subject to change without prior notice.

** Q1, 2013*





	Signature Ambilight	MediaSuite
Type number		
	42/47 HFL7007D	32/42/47/55 HFL5007D
Guest Comfort		
Integrated Connectivity Panel	yes	yes
SmartTV	yes	yes
ThemeTV Lite/ ThemeTV	– / yes	– / yes
MyChoice	yes	yes
USB Multimedia player (pictures, video and audio)	yes	yes
Volume Max & Switch-on control	yes	yes
Switch-on Channel	yes	yes
Clock	–	Integrated LCD Clock Display (only 32" & 42")
Welcome message	yes	yes
Alarm / Sleeptimer	yes / yes	yes / yes
SmartInfo - SmartUI / HotelInfo	yes / yes	yes / yes
Digital services like EPG, Subtitling and MHEG	yes	yes
Green button	yes	yes
Bathroom speaker output	yes	yes
Secure SimplyShare	yes	yes
Remote Control	RC22AV1109A/10	RC22AV1109A/10
Prison Mode	yes	yes
Healthcare Mode	yes	yes
Best Cost of Ownership		
Available with RentalTV	yes	yes
Available with a 5-year warranty	yes	yes
Cloning of settings with USB and RF	yes	yes
Instant Initial Cloning & SmartInstall	yes	yes
Radio built-in (DVB)	yes	yes
Security Menu Access & High Security Mode	yes	yes
Keyboard Lock-out	yes	yes
Table top stand included	yes	yes (42" / 47" optional)
Table stand/swivel/tilt	swivel	swivel
Wall mounting bracket included	yes	42" / 47": yes
TV support for Low battery detection of Remote Control	yes	yes
Anti Theft lock provision RC batteries	yes	yes
Anti Theft provison TV (Kensington lock)	yes	yes
VESA Wall mounting compatible (mm)	400 x 400	32": 200 x 200 42", 47", 55": 400 x 400
Sustainability and safety		
Energy consumption in Low Power Stand-by Green Mode	< 0.30W	< 0.30W
Energy consumption in Low Power Sleep Mode with Fast Startup	< 20W	< 20W
Energy consumption Power-on (typical)	42": 47W 47": 58W	32": 40W / 42": 46W 47": 62W 55": 64W
Energy Label	Energy label A+	32" : Energy label A 42" / 47": Energy label A+ 55": Energy label A++
ESP Energy Saving Programmability	yes	yes
SmartPower Mode	yes	yes
Flame retardant cabinet	yes	yes
Accessories		
Warranty Leaflet	yes	yes
Batteries for remote control	yes	yes
Power cord (EU or UK)	yes	yes
Options		
Setup Remote Control, 22AV8573/00	yes	yes
Guest Remote Control	yes	yes
Swivel 22AV1047V	–	42"
Swivel 22AV1048V	–	47"

Specifications are subject to change without prior notice.





	PrimeSuite	EasySuite+	EasySuite
Type number			
	22/26/32/42 HFL4007D	22/26/32/42 HFL3017D 22/26 HFL3017W	19/22/26/32/42 HFL3007D
Guest Comfort			
Integrated Connectivity Panel	yes	yes	yes
SmartTV	yes	–	–
ThemeTV Lite/ ThemeTV	– / yes	yes / –	yes / –
MyChoice	yes	yes	yes
USB Multimedia player (pictures, video and audio)	yes	yes	yes
Volume Max & Switch-on control	yes	yes	yes
Switch-on Channel	yes	yes	yes
Clock	yes	–	–
Welcome message	yes	yes	yes
Alarm / Sleeptimer	yes / yes	– / yes	– / yes
SmartInfo - SmartUI / HotelInfo	yes / yes	– / yes	– / yes
Digital services like EPG, Subtitling and MHEG	yes	yes	yes
Green button	yes	yes	yes
Bathroom speaker output	yes	yes	–
Secure SimplyShare	yes	–	–
Remote Control	RC22AV1109A	RC22AV1108A	RC22AV1108A
Prison Mode	yes	yes	yes
Healthcare Mode	yes	yes	yes
Best Cost of Ownership			
Available with RentalTV	yes	yes	yes
Available with a 5-year warranty	yes	yes	yes
Cloning of settings with USB and RF	yes	yes	yes
Instant Initial Cloning & SmartInstall	yes	yes	yes
Radio built-in (DVB)	yes	yes	yes
Security Menu Access & High Security Mode	yes	yes	yes
Keyboard Lock-out	yes	yes	yes
Table top stand included	22", 26", 32" (42" optional)	yes	yes
Table stand/swivel/tilt	32" swivel	table top stand	table top stand
Wall mounting bracket included	42"	–	–
TV support for Low battery detection of Remote Control	yes	yes	yes
Anti Theft lock provision RC batteries	yes	yes	yes
Anti Theft provison TV (Kensington lock)	yes	yes	yes
VESA Wall mounting compatible (mm)	22": 75 x 75 26": 100 x 100 32": 200 x 200, 42": 400 x 400	22": 75 x 75 26": 100 x 100 32": 200 x 200, 42": 400 x 400	19", 22": 75 x 75 26": 100 x 100 32": 200 x 100, 42": 400 x 400
Sustainability and safety			
Energy consumption in Low Power Stand-by Green Mode	< 0.30W	< 0.30W	< 0.30W
Energy consumption in Low Power Sleep Mode with Fast Startup	< 20W	n.a.	n.a.
Energy consumption Power-on (typical)	22": 27W / 26": 27W 32": 40W / 42": 46W	22": 25W 26": 31W, 32": 37W 42": 62W	19": tbc W 22": 24W, 26": 30W 32": 37W, 42": 59W
Energy Label	22": Energy label B 26" / 32": Energy label A 42": Energy label A+	22": Energy label B 26" / 32" / 42": Energy label A	19": tbc 22" / 26" / 32" / 42": Energy label A
ESP Energy Saving Programmability	yes	yes	yes
SmartPower Mode	yes	yes	yes
Flame retardant cabinet	yes	yes	yes
Accessories			
Warranty Leaflet	yes	yes	yes
Batteries for remote control	yes	yes	yes
Power cord (EU or UK)	yes	yes	yes
Options			
Setup Remote Control, 22AV8573/00	yes	yes	yes
Guest Remote Control	yes	yes	yes
Swivel 22AV1047V	32" w. SBB106, 42"	–	–
Swivel 22AV1048V	42" w. SBB106	–	–

Specifications are subject to change without prior notice.

Save and make money

with Philips Hospitality TV

It's very easy to say that you will save money switching to Philips Hospitalty TVs. But for us, it's also very easy to show that it's true! We've made a calculation* to show you how much money you can save and make with our dedicated hospitality TVs:

*Calculation based upon 130 TVs and average usage.

Savings on installation and maintenance

With SmartInstall you can save a lot of time installing and maintaining TVs. The comparison below shows how much time and of course how much money you will save using SmartInstall:

Installation	With SmartInstall	Without SmartInstall
Initial TV channel installation time	30 min	30 min
Initial TV configuration time	15 min	90 min
Time to clone each TV	0 min	5 min
Total time for 130 TVs	45 min	770 min
Savings on installation with SmartInstall: 725 min (à € 60,- per hour) = € 725,-		

Channel maintenance	With SmartInstall	Without SmartInstall
Initial TV channel installation and sorting time	5 min	30 min
Time to clone each TV	0 min	5 min
Total time for 130 TVs	5 min	680 min
Saving on maintainance with SmartInstall: 675 min (à € 60,- per hour) = € 675,-*		

*Maintenance is usually done 4 times a year

Software upgrade	With SmartInstall	Without SmartInstall
Time to upgrade all TVs	30 min	-
Time to upgrade each TV	-	15 min
Total	30 min	1950 min
Saving on upgrades with SmartInstall: 1920 min (à € 60,- per hour) = € 1.920,-**		

**Upgrade is done before shipping so not required

If you look at what this will mean in 1, 5 or 7 years*, you will see that you will save a lot of money:

- In 1 year: - € 3.425
- In 5 years: - € 17.125
- In 7 years: - € 23.975

*based upon 1 x installation and 4 x maintenance per year

Power saving	Philips LED TV	Typical LCD TV	Conventional CRT
Power Consumption (Watts)	28	50	80
Standby Consumption (Watts)	0,24	0,3	1
Daily usage (Hrs)	3	3	3
Energy cost (per kWH)	€ 0,16	€ 0,16	€ 0,16
Energy cost over 7 year cycle for 130 units	€ 4.068	€ 7.117	€ 13.871
Savings toward typical LCD TV: € 3.049,-			
Savings towards conventional CRT: € 9.803,-			

Please also check our interactive energy calculator at www.philips.com/hoteltv

MyChoice – Value creation through premium content

Thanks to our unique solution called MyChoice, you can turn your TVs into real revenue generators. With an average occupancy rate of 85% and 30% of the customers using MyChoice (à € 2,50 per card*) the revenue will be:

	10%	20%	30%
1st year	€ 10,083	€ 20,166	€ 30,249
5 years	€ 50,416	€ 100,831	€ 151,247
7 years	€ 70,582	€ 141,164	€ 211,746

* subject to change

Please note that this is an example calculation. Actual savings will depend on specific TV models, number of TVs in facility, costs of labour, costs of energy a.o.